



NEICMA NEWSLETTER-2026

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A BI-ANNUAL NEWSLETTER OF NORTH EAST INDIA COMMERCE AND MANAGEMENT ASSOCIATION

Volume -2 No-1 January- June 2026

For Free Circulation E-Copy

From the Desk of the President

I am delighted to see the publication of the second issue of the NEICMA Newsletter following the successful release of its inaugural volume. The enthusiastic response received from members and well-wishers to the first issue has encouraged the Editorial Board to continue this important initiative of documenting and disseminating the academic and professional activities of the Association.

This newsletter reflects the collective efforts, achievements, and scholarly contributions of our members across the North Eastern region. It serves as a valuable platform for sharing knowledge, fostering academic collaboration, and strengthening the community of commerce and management educators.

I congratulate the Editorial Board for their dedication and commitment in bringing out this issue. I also extend my sincere appreciation to all contributors whose articles, reports, and insights have enriched the contents of the newsletter.

As NEICMA continues its journey of promoting excellence in commerce and management education, I am confident that this issue will further enhance academic interaction and inspire innovative thinking among our members.

I convey my best wishes for the success of this issue and look forward to many more editions in the years to come.

Prof. Amalesh Bhowal
President, NEICMA

From the Desk of Editor

Greetings from NEICMA,

It gives me immense pleasure to present **NEICMA Newsletter, Volume 2, Issue 1 (January-June 2026)**. This issue marks another significant milestone in our continuing effort to document and disseminate the academic, professional, and institutional activities of the North East India Commerce and Management Association (NEICMA). It reflects the Association's unwavering commitment to fostering excellence in research, extension, and professional networking across the North Eastern region.

I take this opportunity to express my sincere gratitude to all our members, contributors, and well-wishers for their continued support and encouragement. My special appreciation goes to the Editorial Board and all those who have contributed their valuable time and efforts in bringing out this publication.

I hope this Newsletter will serve as a meaningful platform for knowledge sharing, intellectual engagement, and professional interaction. May it inspire new ideas, strengthen academic collaborations, and further our collective pursuit of excellence in commerce and management education.

With best wishes,

Editor

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Money is a small Coin
Health is a big Coin
Love is a Lucky Coin
Relationship is a Sweet Coin
But **Friendship** is a Gold Coin
-APJ Abdul Kalam



10th NEICMA Annual Conference 2026

10th Annual Conference of NEICMA and
International Seminar on

Decoding Indian Knowledge System:

Application of Ancient Knowledge and Sustainable Practices in
Commerce and Management

On

13th and 14th November 2026

Organized by

Department of Commerce, Bodoland University

In collaboration with

North East India Commerce and Management Association (NEICMA)





New NEICMA Life members& Associate Members admitted from 1st January 2026 to 30th June 2026

1. Dr.Premendra Kumar Singh, Assistant Professor Centre for Distance and Online Education, Sharda University, UP
2. Ms.Rajlakshmi Das, Assistant Professor of Management, Gauhati Commerce College.
3. Dr.Rajen Miwu, Department of Commerce, Arunachal Pradesh University, Arunachal Pradesh
4. Ms.Tenzin Chimey, Department of Commerce, Arunachal Pradesh University, Arunachal Pradesh
5. Dr.Chiging Yamang, Department of Commerce, Arunachal Pradesh University, Arunachal Pradesh
6. Prof.S.S. Mahapatra, Department of Commerce Sikkim University, Sikkim
7. Dr.Runumi Das, Department of Business Administration, Tezpur University, Assam
8. Mr.Anirban Dasgupta, Research Scholar, ICFAI University, Tripura
9. Pynkmenlang Pyngrope, Assistant Professor, Sngap Syiem College, Mawkyrwat, Meghalaya

DID YOU KNOW?

P. V. Narasimha Rao late Prime Minister of India was renowned as one of India's greatest polyglots. He is widely credited with knowing **17 languages**.

These included: 11 Indian languages, they are Telugu (mother tongue); · Hindi; Marathi; Bengali Gujarati; Kannada; Malayalam; Odia; Sanskrit; Tamil and Urdu and

6 Foreign languages are · English · French · German · Spanish · Arabic and · Persian.

His extraordinary command of languages earned him the reputation of being one of the most linguistically gifted leaders in Indian history.

Krishna Kanta Handiqui was a remarkable polyglot and is generally credited with knowing **13 languages**. The languages he knew included:

Indian languages: · Assamese (mother tongue) · Sanskrit · Pali · Prakrit · Bengali

European languages: · English · Latin · Greek · French · German · Russian · Italian and · Spanish.

Some sources also mention that he had knowledge of additional languages beyond these, but the widely accepted figure is **13 languages**. His extraordinary command over languages made him one of the greatest scholars and linguists produced by Northeast India.

NEICMA Monthly Online Lectures 5th to 10th

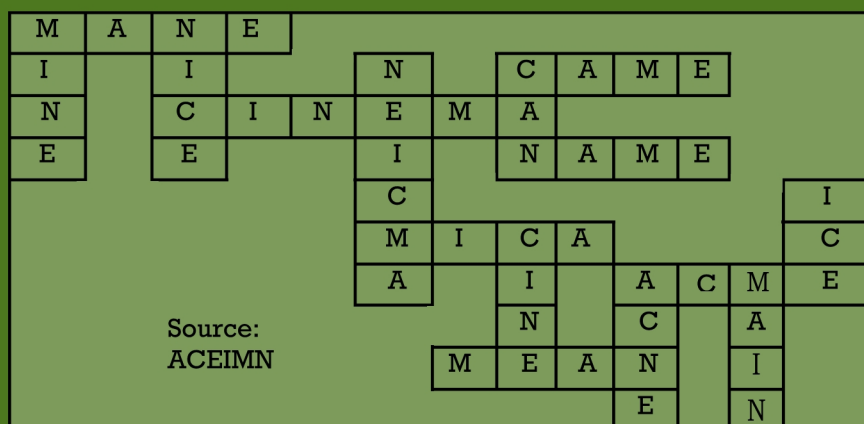
Series	Resource Person	Topic Delivered
5th on 25th Jan '26	 Prof.R.M.Pant Vice-Chancellor, Assam University Silchar	"Working Together Works: Team Building for Organizational Efficiency" focused on the importance of teamwork in achieving organizational success. The speaker emphasized that cooperation, coordination, and collective effort maximize productivity and help achieve common goals. He encouraged everyone, especially in educational institutions, to foster a culture of teamwork for greater institutional effectiveness and excellence.
6th on 22nd Feb '26	 Prof. Pawan Kumar Singh Former Director IIM Tiruchillapalli	"Commerce and Management in the Indian Knowledge System" highlighted the relevance of India's traditional wisdom in modern business and management. The speaker emphasized integrating ethical values, sustainability, and indigenous practices into commerce and management education to promote responsible leadership and holistic development.
7th on 22nd March '26	 Prof.Ajanta Rajkhowar Borgohain Vice Chancellor Assam Women's University Jorhat	"Extended Reality in Education" explored the transformative role of virtual, augmented, and mixed reality in teaching and learning. The speaker highlighted how immersive technologies enhance student engagement, experiential learning, and skill development, making education more interactive, inclusive, and effective.
8th on 28th April '26	 Dr.Reshma K Tiwari Head Commerce Department Tezpur University	"Heterogeneous Impacts of Corporate Governance and Intellectual Capital on Audit Quality". The speaker highlighted how corporate governance and intellectual capital improve audit quality through effective governance, skilled professionals, and organizational knowledge, enhancing transparency, accountability, and stakeholder confidence.
9th on 25th May '26	 Prof.Debabrata Das Former Advisor HE Govt of Assam	"Reimagining Commerce Education through the Lens of Viksit Bharat @2047". The speaker emphasized transforming commerce education in line with Viksit Bharat @2047 by integrating innovation, digital technologies, entrepreneurship, sustainability, and skill-based learning. The lecture highlighted aligning curricula with NEP 2020 to develop competent, ethical, and globally competitive graduates.
10th on 27th June '26	 Dr.Radhakrishnan Nair President, Indian Association of Life Skills Education, Chennai	"Beyond Employability: Integrating Life Skills with Commerce and Management Education for Leadership, Entrepreneurship and Responsible Citizenship". The speaker emphasized integrating life skills into commerce and management education to foster leadership, entrepreneurship, ethical decision-making, and responsible citizenship, highlighting the role of holistic education in developing competent professionals and future leaders.



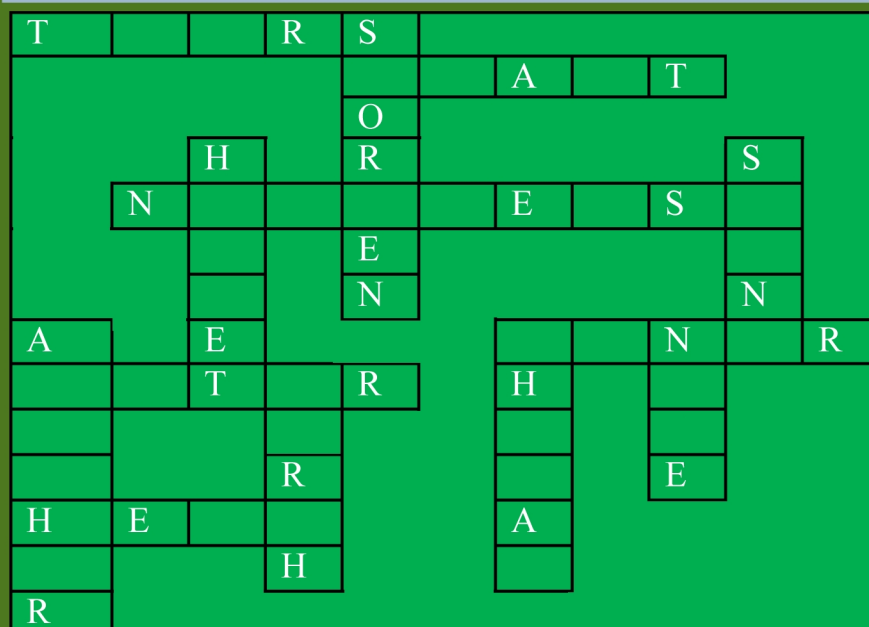
State wise distribution of NEICMA members as on 30th June 2026

State	Founder member	Life member	Asso member	Total
Arunachal Pradesh	07	15	—	22
Assam	31	217	02	250
Manipur	02	17	—	19
Meghalaya	04	13	—	17
Mizoram	01	08	—	09
Nagaland	02	18	—	20
Sikkim	01	09	—	10
Tripura	—	12	01	13
Other states	—	08	01	09
Grand total	48	317	04	369

NEICMA CROSSWORD- 1 Solution



NEICMA CROSSWORD-2



Clue : TEASHRONT

NEICMA DIARY Jan-June

- On 25th January, NEICMA's 5th Online lecture was delivered by Prof.R.N.Pant Vice Chancellor of Assam University, Silchar.
- 6th NEICMA online lecture was delivered by Prof.Pawan Kumar Singh, Former Director IIT Trichy on 22nd February 2026.
- The 34th Executive Council Meeting of the North East India Commerce and Management Association was held on 12 March 2026 at 6:00 PM through online
- On 22nd March 2026, 7th NEICMA online lecture was delivered by Prof.Ajanta Rajkonwar Borgohain Vice Chancellor of Assam Women's University.
- An Emergency Meeting of the North East India Commerce and Management Association was held on 1st April 2026 at 6:30 PM through online mode
- 10th and 11th April President, General Secretary and Jt.Secretary of NEICMA attend the National Seminar at Bir Bikram Memorial Collge, organized by BBMC Agartala in collaboration with NEICMA.
- Dr.Reshma Kumari Tiwari Head Department of Commerce Tezpur University delivered the 8th NEICMA online lecture on 28th April 2026.
- 9th NEICMA online lecture was delivered by Prof.Debabrata Das Department of Business Administration, Tezpur University on 25th May 2026
- 35th EC meeting of the NEICMA was held on 26th May 2026 through online mode at 6.00 pm.
- An Emergency Meeting of the North East India Commerce and Management Association was held on 12 th June 2026 at 6:30 PM through online mode
- Dr.A.Radhakrishnan Nair, President of Indian Association of Life Skills Education delivered 10th NEICMA online lecture on 27th June 2026 at 3.00 pm through online mode.



NEICMA –Logo

The logo symbolizes unity in diversity, holistic growth, and enlightenment through knowledge. The central lamp represents wisdom, while the surrounding eight colourful human figures symbolizes the eight North Eastern states, their cultural and academic diversity, and the unity of purpose under NEICMA to promote commerce and management education with harmony, inclusiveness, and collective progress.



NEICMA –Flag

NEICMA flag shall be made of off white linen cloth. The flag shall be horizontal rectangular in shape. The ratio of the length to width shall be 3:2 in any size. The logo of the association should be placed at its centre proportionately. NEICMA flag should be hoisted during Annual conference venue as a part of inaugural function. And flag should be handed over to next Annual conference hoisting institute during valedictory.



Release of NEICMA flag during EC meeting held on 9th October 2025 at Tinsukia Commerce College, Tinsukia by the EC members of the Association.

NEICMA Motto – “कर्म वै व्रतम्”

Meaning: “Work is indeed the supreme vow.” It inspires commitment to duty, discipline, and selfless service as the path to excellence.

NEICMA Membership

Every Commerce and Management teacher working in any of the college, universities and management institutes is entitled to become a member of the following categories:-

- ♦ Founder Member: (Now closed)
 - Life Member: Fee of Rs 5,200/-
 - Associate Member: Fee of Rs 2,200/- for 6 years
- Membership registration can be done through the online form only

NEICMA Quiz-I Answer

1. **Sir Syed Hamid Ali** and the founders of Sydenham College of Commerce and Economics was regarded as pioneers because the college was India's first dedicated commerce college and played a major role in institutionalizing commerce education.
2. **Krishna Kanta Handiqui** as one of the foremost pioneers of higher and commerce education in Assam and Northeast India because of his immense contributions to higher education, scholarship, and institution-building.

How Critically you are Thinking?

Below are four simple questions. Try to answer all of them together:-

- #1: How do you put a giraffe into a fridge?
- #2: How do you put an elephant into a fridge?
- #3: The King of the Jungle is holding a meeting for all of the animals. One of them is not there. Which one?
- #4: You are standing on the bank of an alligator infested river and have to get to the other side. What do you do?

Answer will be given in next issue

NEICMA Collaborative Seminar

NEICMA in collaboration with Bir Bikram Memorial College, Agartala organized a two day national seminar on “Vision 2047: Business, Entrepreneurship and Socio-Economic Transformation of Bharat” on 10th and 11th April 2026 at the conference hall of the college. Shri Kishor Barman, Minister Higher Education, Panchayat & GA (Pol) Department, Government of Tripura, Shri Animesh Debbarma, Director Higher Education, Government of Tripura, Prof. Amalesh Bhowal President of NEICMA, Dr. Mihir Pal, Principal BBM College, Dr. Sujit Das, Organizing Secretary, Prof. A. Rajmani Singha, Secretary NEICMA, and Dr. Rupak Das were grace the inaugural function as presidium members.

There are altogether 63 research papers were presented in six different techniques in parallel session. Dr. Basudeb Bhattacharya, Assistant Professor of the BBM College and also the NEICMA EC member actively organizing the seminar as Joint Organising Secretary.



**List of Universities/ Colleges offering PG in commerce and Ph.D in commerce in North East India**

Sl. No.	Name of University / Institution	Address	Type of insti	State	Estd
1	Gauhati University	Guwahati, Assam	State	Assam	1948
2	Dibrugarh University	Dibrugarh, Assam	State	Assam	1965
3	Assam University	Silchar, Assam	Central	Assam	1994
4	Bodoland University	Kokrajhar, Assam	State	Assam	2009
5	Cotton University	Panbazar, Guwahati,	State	Assam	2017
6	Tezpur University	Napaam, Sonitpur,	Central	Assam	1994
7	KKHS Open University	Guwahati, Assam	State	Assam	2005
8	Assam Don Bosco University	Azara, Guwahati, Assam	Private	Assam	2008
9	Royal Global University	Betkuchi, Guwahati,	Private	Assam	2017
10	University of Sc & Tech Meghalaya	Ri-Bhoi, Meghalaya	Private	Meghalaya	2011
11	North Eastern Hill University	Shillong, Meghalaya	Central	Meghalaya	1973
12	Martin Luther Christian University	Shillong, Meghalaya	Private	Meghalaya	2005
13	CMJ University	Jorabat, Meghalaya	Private	Meghalaya	2009
14	William Carey University	Shillong, Meghalaya	Private	Meghalaya	2005
15	ICFAI University Meghalaya	Shillong, Meghalaya	Private	Meghalaya	2005
16	Sikkim University	Gangtok, Sikkim	Central	Sikkim	2007
17	Sikkim Manipal University	Gangtok, Sikkim	Private	Sikkim	1995
18	Vinayaka Mission Sikkim University	Gangtok, Sikkim	Private	Sikkim	2008
19	Sikkim Professional University	Gangtok, Sikkim	Private	Sikkim	2008
20	ICFAI University Sikkim	Gangtok, Sikkim	Private	Sikkim	2004
21	Manipur University	Imphal, Manipur	Central	Manipur	1980
22	Dhanamanjuri University	Imphal, Manipur	State	Manipur	2018
23	ICFAI University Manipur	Imphal, Manipur	Private	Manipur	2006
24	Nagaland University	Lumami, Nagaland	Central	Nagaland	1994
25	ICFAI University Nagaland	Dimapur, Nagaland	Private	Nagaland	2008
26	The Global Open University	Dimapur, Nagaland	State	Nagaland	2006
27	Mizoram University	Aizawl, Mizoram	Central	Mizoram	2001
28	ICFAI University Mizoram	Aizawl, Mizoram	Private	Mizoram	2006
29	Tripura University	Suryamaninagar, Tripura	Central	Tripura	1987
30	ICFAI University Tripura	Agartala, Tripura	Private	Tripura	2004
31	Arunachal University of Studies	Namsai, Arunachal	Private	Arunachal	2012
32	Arunachal Pradesh University	Pasighat, Arunachal	Private	Arunachal	2012
33	Rajiv Gandhi University	Rono Hills, Arunachal	Central	Arunachal	1984
34	Himalayan University	Itanagar, Arunachal	Private	Arunachal	2013
35	Apex Professional University	Pasighat, Arunachal	Private	Arunachal	2013
36	NE Frontier Technical University	West Siang, Arunachal	Private	Arunachal	2014
37	Arunachal Pradesh Pvt University	Arunachal Pradesh	Private	Arunachal	Various
38	Don Bosco College (Autonomous)	Golaghat, Assam	Auto College	Assam	2015
39	St. Anthony's College (Autonomus)	Shillong, Meghalaya	Autonomous	Meghalaya	1934
40	St. Edmund's College(Autonomous)	Shillong, Meghalaya	Auto	Meghalaya	1916
41	Tetso College (Autonomous)	Dimapur, Nagaland	Auto	Nagaland	1994
42	St. Joseph University	Dimapur, Nagaland	Private	Nagaland	2016
43	Mahapurush SS Viswavidyalaya	Nagaon, Assam	State	Assam	2013
44	Rabindranath Tagore University	Hojai, Assam	Private	Assam	2017
45	Kaziranga University	Jorhat, Assam	Private	Assam	2012
46	Down Town University	Guwahati, Assam	Private	Assam	2010
47	Girijananda Chowdhury University	Guwahati, Assam	Private	Assam	2022
48	Asian International University	Imphal West, Manipur	Private	Manipur	2021
49	Techno Global University	Shillong, Meghalaya	Private	Meghalaya	2008
50	University of Tech & Mgt Shillong	Shillong, Meghalaya	Private	Meghalaya	2011



COMMERCE EDUCATION: Let's Give it a thought

Prof. Debabrata Das

Transformation -the Context

Higher education ecosystem in India is highly influenced by three major triggers during current times.

Firstly, the advent of Industry 4.0 has disrupted employment across the world and certain new technologies have emerged in industry and business. Recent technologies incorporated into the present global industrial market are Machine Learning (ML), as the most utilized skill (87%), big data analytics (84%), the Internet of Things (IoT) (82%) and cloud computing (76%). Skills gaps in the local labor market accounts for 59% of the barriers that exist toward the adopting of new technologies. (McKinsey,2025). Digital tools and online resources offer unprecedented opportunities, integrating them effectively into the classroom can be overwhelming. One of the most prominent challenges for educators today is harnessing the power of technology for enhanced learning experiences and imparting market driven skills required.

Secondly "Viksit Bharat by 2047" is the national vision of the union Government of India for celebration of Amritkaal. To achieve this vision, Atmanibhar Bharat (resilient India) is an analogous agenda which is being implemented through several initiatives like make in India, vocal for local and so on. The Government has taken initiatives for various sectors like energy, defense, electronics, textiles etc to become not only self-reliant but also export oriented so that they can contribute to the GDP growth to achieve goal of Viksit Bharat.

Third and most importantly, higher education in India has been undergoing a wholesome transformation during last 5 years as a result of adoption of National Education Policy (NEP)2020. The NEP's emphasis on multidisciplinary and holistic education along with skill and employability has given a fresh idea to the HEIs to design and develop the curricula and pedagogical framework.

Asking the right Questions

In this context, it is high time to re-imagine the commerce education specially when there is no hard separation of disciplines like arts, science and commerce as pronounced in NEP 2020. Commerce stream was originated from the idea of making skilled manpower for the industrial and commercial houses. Commerce started as training in the commercial institute set up later emerged as a degree granting program under the umbrella of general education in college set up and eventually lost the rigor of skills. Now, at the transformative time, commerce educators/HEIs need to address the following pressing questions to regain its popularity as employment generating discipline:

1. Are commerce graduates ready with the 21st century skills to work in the modern industry and business houses?
2. How dynamic curricula of commerce is to ensure updated domain knowledge?
3. How well the pedagogy designed to deliver the contents ensuring industry exposure and real-life problem-solving capability?
4. Do industry and business houses value commerce graduates over others for any job? If not what to do to make our

graduates attractive and preferable?

5. Does any initiative exist for creating entrepreneurial spirit among the commerce students?
6. Are there any holistic personality grooming initiatives embedded in curricula for the commerce students to make career progression in industry and commerce?

Probing answers

Commerce education must re-position itself as the tech savvy high skilled discipline with professional, analytical, problem solving and industry exposed courseware to cope with the human resource demand for today's economic world. Under the technological disruptions and business complexities HEIs need to give fresh thought for Commerce Education unveiling several new facets.

1. Industry certifications along with the degree in commerce which will enhance employability. As for an example, National Institute of Securities Market offers various certifications related to securities market which are highly valued in the capital market sector. Likewise, Tally (Prime/Professional/GST) certifications along with a B.Com are essential for a job role of Accountant today. IIBF Certified BFSI professional, Certificate in Finacle software solutions would certainly enhance the skill and employability of the students in BFSI. Integration of industry certification awarding credits into the curricula is necessary.
2. Association/affiliation with Professional bodies would help the students in career progression and to obtain higher level competency. The Chartered Financial Analyst program is a globally recognized qualification for investment banking area. CFA institute offers an Affiliate program to universities and colleges so that the students of the institute can get easy and smooth entry to the program while doing the UG/PG degree and also get exemption in certain subjects. A similar program is ACCA which is also a globally recognized accounting qualifications like CA in India. Professional trio in India, ICAI, ICMAI and ICAI also are now showing up their interest in recent times to collaborate with the colleges and universities. Collaborating with such institutions will be a win- win equation for all stakeholders.
3. Integration of Industry 4.0 skills with Commerce curricula is another need of the time. Use of latest software, modelling techniques, technology like AI in business decision making should be incorporated. Business analytical tools to be introduced appropriately at UG as well as PG level.
4. Collaboration with industry for apprenticeship embedded degree program. The Apprenticeship Embedded Degree Programme (AEDP) is an educational model combining traditional academic instruction with structured, on-the-job training. Regulated by the UGC, it allows undergraduate students to earn an accredited degree while completing paid industry apprenticeships. This kind of program will ensure the job after completion of the program with certainty. The higher educational Institutions should approach industries for floating such programs in emerging areas such as Retailing, Digital marketing, Supply Chain Management, BFSI, Development Management, Rural Business Management, Branding and Advertising etc.



completion of the program with certainty. The higher educational Institutions should approach industries for floating such programs in emerging areas such as Retailing, Digital marketing, Supply Chain Management, BFSI, Development Management, Rural Business Management, Branding and Advertising etc.

5. Entrepreneurship to be embedded invariably in both UG/PG program giving greater emphasis on field work and practical. The course should be linked with Entrepreneurship Development cell or Innovation and incubation Cell of the HEI so that the students get exposure to the ideation and product/service innovation. HEIs may look for collaboration with the Entrepreneurship Development Institution of India, Indian Institute of Entrepreneurship and Corporate arms set up for the same purpose. Assessment methods for such courses be designed customising the course outcome.
6. Credit based finishing school courses also needed to be introduced to build suitable personalities befitting corporate demands. Leadership skills, life skills and social skills are generic graduate attributes not to be overlooked.

The pre-condition for this evolutionary change is the mindset of commerce educators and more so of the leadership of the HEIs. A positive attitude and open mindset to come out from the comfort orbit would be utmost important. Re-skilling and up-skilling of educators through lifelong learning and appointing faculty with those emerging skills to be made must for successful implementation of such venture.

Call for papers

Good quality research paper are invited from the Teachers and Scholars to be publish in the upcoming Vol-1 No-1 of the NEICMA journal shortly. Interested scholars are requested to send their original research paper to the Editor, NEICMA Journal on or before 31st July 2026 to this Email: jtm@neicma.in Full paper with the Plagiarism report of less than 10% and AI content report of less than 10% certificate must be accompanied at the time of submission. The domain of Trade/ Commerce/ Business/ Management/ Industry/Economy and any other theme related to Commerce and Management are invited.

SWOC Analysis of NEICMA Activities

(North East India Commerce and Management Association – NEICMA) Based on the activities, objectives, annual conferences, publications, and outreach Initiatives undertaken by NEICMA since its establishment in 2015, the following

SWOC analysis may be presented.

Strengths (S)

- Strong network across all North Eastern states.
- Large and growing membership base.
- Regular seminars, workshops, and lectures.
- Collaboration with universities and organizations.
- Publication of newsletters and academic resources.
- Focus on regional development issues.

Weaknesses (W)

- Limited financial resources.
- Lack of full-time administrative support.
- Research and publication need strengthening.
- Limited international and industry collaborations.
- Low digital visibility and outreach.
- Dependence on voluntary efforts of members.

Opportunities (O)

- Alignment with NEP 2020 and Viksit Bharat @2047.
- Scope for launching an international journal.
- Expansion of industry-academia partnerships.
- Promotion of entrepreneurship & skill development.
- Creation of student and young researcher forums.
- Increased use of digital and online programmes.

Challenges (C)

- Geographical distance among members.
- Competition from national and international associations.
- Limited research funding opportunities.
- Rapid technological and educational changes.
- Sustaining active member participation.
- Maintaining quality and organizational sustainability

Strategic Mission Statement for the NEICMA

The NEICMA is an association for faculty of Commerce and Management education in north east India dedicated to nurturing the inherent potential of every young faculty of Commerce and Management. Association aims to Elevating academic and personal Excellence and Inspiring a culture of Innovation through Cultivating a diverse Community of the region and Mentoring resilient Mindsets. We actively commit to Activating Action that transforms lives and shapes the leaders of tomorrow. Thus, NEICMA stands for

N for Nurturing Novelty

E for Elevating Excellence

I for Inspiring Innovation

C for Cultivating Community

M for Mentoring Mindsets and

A for Activating Action.

Specific Emotions that weaken Organs in the body

ANGER weakens the liver

GRIEF weakens the lungs,

WORRY weakens the stomach,

STRESS weakens the heart & brain

FEAR fails the kidney

THOUGHTS damage spleen and

SURPRISE damages gallbladder

(Source: DongUiBoGam)

Keep away from all these emotions and you will be well. So stay happy! Look good, feel good and do good!



About NEICMA

The North East India Commerce and Management Association (NEICMA) is a professional body of Commerce and Management educators of North East India. It was on Saturday, the 4th July 2015 in a formal meeting held at the premises of Department of Commerce, Gauhati University in presence of galaxy of Commerce and Management teachers formed this Association as "**North East India Commerce and Management Association (NEICMA)**" and is headquartered at Gauhati University, Assam

It is an academic forum of commerce and management educators in the northeastern states of India. It aims to foster collaboration among teachers in colleges, universities, and management institutes; promote research and education in commerce & management; provide inputs for policy; facilitate industry interaction; guide students in career matters; and recognize scholarly excellence.

Today NEICMA has rapidly grown to become the largest bodies of Commerce and Management teachers in the region, boasting 369 founders and life members as on 30th June 2026. It is a registered society under Societies Registration Act of Assam.

Based on the activities and objectives of the North East India Commerce and Management Association (NEICMA), the following **Vision, Mission, and Objectives** may be appropriately stated for use in official documents, newsletters, or the association's website.

Vision

To emerge as the premier academic and professional association in North East India for the advancement of commerce, management, entrepreneurship, and allied disciplines through excellence in teaching, research, innovation, and societal engagement.

Mission

1. To promote quality education and research in commerce and management across North East India.
2. To provide a common platform for academicians, researchers, industry professionals, and policymakers for knowledge sharing and collaboration.
3. To encourage innovative and interdisciplinary research addressing regional and national development issues.
4. To facilitate capacity building, professional development, and skill enhancement among teachers, researchers, and students.
5. To strengthen the linkage between academia, industry, and society for sustainable economic development in the region.

Objectives

- * To foster stronger relationship amongst the Commerce and Management teachers working in Colleges and Universities.
- * To promote and popularize Commerce and Management education and research across the North Eastern States through conducting seminars/conferences/workshops, lecture series, quiz etc.
- * To provide necessary inputs for policy formulations at various levels of state governments, Ministry of Development of North Eastern Region, Government of India, NEC and other government and statutory bodies in North East India related to Trade, Commerce and Industry.
- * To facilitate interaction, collaboration and handholding with industries to benefits the North East Region.
- * To offer career guidance to commerce and management students in higher educational institutions, Universities and colleges.
- * To compile, maintain and update a directory of all the members of the Association.
- * To encourage healthy cooperation and exchange of ideas and views amongst the members and alumni of commerce and management discipline.
- * To institute prizes and awards for outstanding performance in the field of competition, project work, research papers and other professional activities by faculty, research scholars and students of Commerce and Management faculty in the region.

Executive Committee of NEICMA For the year 2025-2027

President:	Prof. Amalesh Bhowal Assam University, Diphu Campus
Vice President (1):	Prof. Debabrata Das Tezpur University
Vice President (2):	Prof. Abhigyan Bhattacharjee North Eastern Hill University
General Secretary	Prof. A Rajmani Singha Manipur University
Joint Secretary (1):	Dr. Dipankar Malakar KKH State Open University
Joint Secretary (2):	Dr. Soma Roy Dey Choudhury Assam University, Silchar
Joint Secretary (IT):	Dr. Himadri Barman Dibrugarh University
Treasurer:	Dr. Jasojit Debnath Nagaland University

Executive Members of NEICMA

Arunachal Pradesh	Prof.S.K.Jena, R.G.U. Dr.Sange Gombu, GC Bomdila
Assam	Dr.Subit Dutta, AUDC Dr.Chaitanya Bora, TCC
Manipur	Prof.G.P.Prasain, M.U. Dr.Th.Jitendra Singh, B,College
Meghalaya	Prof.R.K.Giridhari Singh, NEHU Pynshailang Warjri, S.S.College
Mizoram	Prof.E.Nixon Singh, Miz,Univ. Dr. Nang Biak Sing, Miz.Univ
Nagaland	Dr.Dhrubajyoti Bordoloi, NU Dr.T.Zantungo Ngullie, DGC
Sikkim	Prof.Abhijit Dutta, Sikkim Univer. Dr.Ravi Sekhar Vishal, Sikkim Uni
Tripura	Prof.Subir Kumar Sen, TU Dr.Basudeb Bhattacharya, BBMC
IP President	Prof. Amrit Pal Singh, GU

Key Principles for Decadal Retirement Planning

- ◆ **Start early:** Time is the greatest advantage of compounding.
- ◆ **Increase investments regularly:** Aim to raise retirement contributions by 10-15% annually as income grows
- ◆ **Review every decade:** Reassess goals, risk tolerance, and expected retirement expenses
- ◆ **Diversify investments:** Maintain an appropriate mix of equity, debt, retirement accounts, and other assets
- ◆ **Protect wealth:** Maintain adequate health and life insurance.
- ◆ **Plan for inflation:** Retirement expenses typically rise over time; your investments should aim to outpace inflation