



**9th Annual Conference of**  
**North East India Commerce and Management Association**  
**&**  
**National Seminar on**  
**Business & Industry in North East India:**  
**A Journey Towards Viksit Bharat @2047**

**Date: 10th and 11th Oct, 2025**

**Organised by**  
**Tinsukia Commerce College**  
**&**  
**Alumni Association, TCC, Assam**

## Dear Esteemed Academicians, Guests, Scholars, and Industry Leaders,

It is our great honor and privilege to invite you to the 9th Annual Conference of the North East India Commerce and Management Association (NEICMA) on “*Business & Industry in North East India: A Journey Towards Viksit Bharat @ 2047.*” This prestigious event will take place on October 10th and 11th, 2025, hosted by Tinsukia Commerce College & Tinsukia Commerce College Alumni Association, Assam.

### ABOUT NEICMA

The North East India Commerce and Management Association (NEICMA) is a prominent academic forum established on July 4, 2015, dedicated to uniting commerce and management educators across the North East States of India. NEICMA has rapidly grown to become one of the largest bodies of commerce and management teachers in the region, boasting more than 300 life members. NEICMA is a registered society under Societies Registration Act of Assam with its head quarter at Department of Commerce, Gauhati University, Guwahati, Assam.

NEICMA is committed to the following key objectives:

- **Fostering Collaboration:** Strengthening relationships among commerce and management educators in colleges and universities.
- **Promoting Education and Research:** Advancing commerce and management education and research throughout the northeastern states by organizing seminars, conferences, and workshops.
- **Policy Advocacy:** Providing essential inputs for policy formulation at various governmental levels concerning trade, commerce, and industry in North East India.
- **Industry Interaction:** Engaging with industry stakeholders to benefit the North East Region.
- **Career Guidance:** Offering career counselling to commerce and management students in universities and colleges.
- **Encouraging Idea Exchange:** Facilitating healthy cooperation and the exchange of ideas among members and alumni.
- **Recognizing Excellence:** Establishing awards for outstanding achievements in competitions, project work, research papers, and other professional activities by faculty, researchers, and students in the commerce and management fields within the region.
- **Advocacy for Education:** Serving as ambassadors for commerce and management education both within North East India and beyond.

## ABOUT TINSUKIA COMMERCE COLLEGE

“Vidya Dadaati Vinayam, Vinayaad Yaati Patrattam”

Tinsukia Commerce College focuses on “Learning leads to humility, Humility begets worthiness.” Our vision is to provide education that leads to generating humility and worthiness among the student fraternity. Considering the above vision statement, We, in 2022, celebrated 50 years of glory providing Undergraduate and Post Graduate courses in Commerce, Arts, and allied areas. A College of Commerce in Tinsukia was thought of in the year 1971 by a few great noble personalities of the Tinsukia district, and an Ad-hoc Committee was constituted in 1972 with Late J. N. Bhuyan as President and Late B. K. Saraswat as Secretary. The Committee decided to start the college under the name of Tinsukia Commerce College from the session 1972. Late Krishna Pada Dutta Chowdhury took charge of the college as Honorary Principal. Initially, the college had no infrastructure, but the management of Senairam H.S. School was kind enough to allow us to hold classes in its building. On 21st August, 1972, the college started in Senairam H.S. School with no fund and no building. In 1977, the Government of Assam allotted 35 bighas of land at Bambari Gaon, which is now under the possession of the college. In 1978, the college started with Rs. 1,10,000/- in its new location and address, especially as a rural college. On 01.02.1986, the college was taken over by the Government of Assam under Deficit Grant-in-Aid, and by December 2005, it became a provincialized college under the Government of Assam. In 2012, the 1st UGC, NAAC accreditation was done, and on 2nd accreditation, the college ranked Grade “B”. Tinsukia Commerce College constantly contributes to society, and as a result, UGC, NAAC accredited it with “A” grade (3.20 grade points) in 2023. As a result, today, the college is an aspirant for UGC Autonomy.

## HOW TO REACH TINSUKIA COMMERCE COLLEGE

Tinsukia Commerce College is well connected with Railway, Roadway, and Airway.

- Tinsukia New Junction and Bus Stop is about 2.5 km away.
- Mohanbari Airport (Dibrugarh) is the nearest, which is approximately 36 km from the college.
- From Dibrugarh Airport, all kinds of road connectivity are available, including bus, rented car, shared cab.

## ABOUT TINSUKIA

Tinsukia district is situated at the extreme northeast corner of Assam. The district shares its borders with the three districts of Arunachal Pradesh, which are: Changlang, Namsai and Lower Dibang Valley district. The district is inhabited by various communities, mainly Moran, Matak, Adivasi, Tai Ahom, Sonowal Kachari, Nepali, Singpho, Bengali, Marwari, and Bihari. Tinsukia District is well known for its various tourism destinations. Some of the most popular destinations are: Maguri Bill, Tilinga Mandir, Dr. Bhupen Hazarika Setu, Digboi Refinery Museum, Dibru Saikhowa National Park. The economy of Tinsukia District has a long history of extractive industries spanning tea, coal, and oil.



## CALL FOR PAPERS

Original and unpublished research work and practical experiences in the given thematic areas are invited for the conference.

### THEMES & SUB-THEMES OF THE CONFERENCE

#### 1. Economic Growth, Banking, and Industry Development

- GDP Growth Trends, Economic Policies, Fiscal and Tax Reforms.
- Vision for Agriculture, Industries, and the Service Sector.
- International Trade, Cross-Border Trade, and Foreign Investment.
- Act East Policy and Economic Integration.
- Role of Banking, Financial Inclusion, and Digital Payment Ecosystems.
- Banking Sector Reforms, FinTech, and Blockchain in Finance.

#### 2. Business Operations, Management, and Technology

- Accounting, Management, HR, Marketing, and Business Operations – traditional and modern practices and innovations.
- Automation, Data-Driven Strategies, and Digital Transformation.
- Industry 5.0: Human-Machine Collaboration, Smart Manufacturing, and Sustainable Business Models.
- Digitalization in Supply Chain, Logistics, and Financial Services.

#### 3. Corporate Governance, Finance, and Policy Reforms

- Transparent Accounting, Financial Reporting, and Regulatory Frameworks.
- Corporate Governance, CSR, and Ethical Business Practices.
- ESG in India
- Administrative Reforms and Sustainable Development Goals (SDGs).

#### 4. Social Development and Inclusive Growth

- Eradicating Poverty and Building a Skilled Workforce.
- Social and Financial Security, Women Empowerment, and Inclusive Growth.
- Entrepreneurship and Community Development Initiatives.
- Digital Banking and Financial Literacy for Inclusive Growth.

#### 5. Tourism, Hospitality, and Cultural Economy

- Sustainable and Eco-Tourism Development.
- Digital Transformation in Tourism and Hospitality.

- Heritage, Cultural Economy, and Global Market Positioning.
- Investment and Financial Planning in the Tourism Sector.

## 6. Education, Skill Development, and Human Capital

- Future-Ready Education Policies and Workforce Development.
- Integration of Traditional and Digital Learning Systems.
- Industry-Academia Collaboration and Entrepreneurial Ecosystem.
- Digitization in Education and Skill Development Initiatives.

## SUBMISSION GUIDELINES

- All submissions must be in English language.
- Papers should have a concise and meaningful title, followed by an abstract (less than 300 words), and 4-5 Key words. The main body of the manuscript should include (i) Introduction, (ii) Literature review, (iii) Objective(s) of the study, (iv) Research questions/Hypotheses, if any, (v) Research Methodology, (vi) Findings and conclusion. The manuscript should also contain a reference list. APA 7th edition citation style should be followed for referencing. The manuscript should not exceed 5000 words including Tables, Graphs and Charts.
- The first page of the manuscript should carry the title of the manuscript and should have the details of the author(s), his/her designation, affiliation, address, email id and the contact number.
- The manuscript should commence from the second page with the title of the manuscript written at the top. The details of the author(s) and his/her other details should not be part of the manuscript except the first page.
- The manuscript should be formatted in Times New Roman, 12-point font size. Main headings should be bold, concise, and clearly defined.
- The document should be single-spaced, aligned as justified, and formatted on an A4 sheet with 1-inch margins.
- Figures and tables should be placed as close as possible to their citations in the text.
- The paper must be original, not previously presented or published, and must not exceed similarity of more than 10%. A similarity report should be submitted along with the manuscript.

## SUBMISSION PROCESS

Submission is to be made only through **online mode**. The MS word document of the manuscript needs to be submitted by accessing the following link. <https://conference.neicma.in> . The maximum size of the file should not exceed **10MB**.

## PAPER PUBLICATIONS AND AWARDS

Good quality papers would be considered for publication in a reputed academic journal. Additionally, few selected papers will be published in an edited volume by a distinguished publishing house.

The conference will honor young researchers with 1st, 2nd, and 3rd Best Paper Awards, along with cash prizes:

- **1st Prize:** Rs. 3,000
- **2nd Prize:** Rs. 2,000
- **3rd Prize:** Rs. 1,000

### Selection Process:

In the first round, one outstanding paper will be chosen from each technical session. In the second round, the authors of the selected papers will present their work before a jury. Based on the jury's evaluation, the Best Paper Awards will be conferred.

## REGISTRATION PROCEDURE

Registration is only available online through <https://conference.neicma.in>. Participants must enter their payment details and other required information during the registration process.

### REGISTRATION FEES

Category	Fee
NEICMA Life Members	Rs. 2,000
Research Scholars	Rs. 1,500
Academicians	Rs. 2,000
Professionals	Rs. 5,500
Foreign Delegates	\$150

**Note:** There is no restriction on the number of co-authors. All authors and Co-authors must register by paying the fees if they want to receive seminar certificates. At least one of the registered participants must be present at the seminar for the presentation. Only those who submit a full paper can attend and present their manuscript. The registration fee includes a seminar kit, breakfast, tea, lunch, certificates.

## ACCOMMODATION

- Accommodation will be provided to all Life Members of NEICMA from 12 noon of 9<sup>th</sup> October 2025 to 12 noon of 11<sup>th</sup> October 2025.
- Accommodation to other categories of participants may be arranged on payment basis (as per hotel tariff).
- For paid accommodation, participants must inform the convener before September 20, 2025.

## PAYMENT DETAILS

**Account Name:** TCC PUBLICATION CENTRE

**Account No.:** 6487193389

**IFSC Code:** IDIB000T144

**MICR Code:** 786019203

**Bank Name:** INDIAN BANK

**Branch Name:** TINSUKIA BAZAAR (2084)

**Bank Address:** SIKH TEMPLE COMPLEX, AT ROAD,  
TINKONIA, TINSUKIA, ASSAM – 786125



## IMPORTANT DATES

- **Last Date of Submission for competition:** Paper submitted till 31<sup>st</sup> August, 2025 will be considered for competition.
- **Last Date of Submission:** Paper submitted till 30<sup>th</sup> September, 2025 will be considered only for presentation.
- **Registration Starts:** April 15, 2025
- **Last Date of Registration:** September 30, 2025

## CORE ORGANIZING COMMITTEE

### Patron

Mr. Bimal Bora, Cabinet Minister, Govt. of Assam

Mr. Sanjoy Kishan, MLA, Chairman Assam State Food and Civil Supplies Corporation

Prof. Debabrata Das, Adviser (Higher Education) to Government of Assam

Dr. Sanjukta Gohain Baruah, President, GB, TCC

Dr. Rajib Bordoloi, GB Member, TCC

Prof. Pranjal Bezborah, Ex-Officio Member, NEICMA

**Chairperson**

Prof. A.P. Singh, Gauhati University President, NEICMA

**Convener**

Prof. A.P. Pati, NEHU, General Secretary, NEICMA

**Conference Secretary**

Dr. Chaytanya Bora, Principal, Tinsukia Commerce College,

**Conference Convener**

Dr. Surajit Saikia, Tinsukia Commerce College

**Conference Co-Convener**

Dr. Dipankar Malakar, KKHSOU, Joint Secretary, NEICMA

**Executive Committee**

Prof. S. K. Jena, Rajiv Gandhi University, EC member, NEICMA

Mr. Ranjan Kailta, Vice-Principal, Tinsukia Commerce College, Tinsukia.

Dr. Sadananda Nath, Asso. Librarian, Tinsukia Commerce College, Tinsukia.

**Academic Committee**

Prof. Amalesh Bhowal, Chairperson, Assam University, EC member, NEICMA.

Dr. Himadri Barman, Dibrugarh University, Joint Secretary (IT), NEICMA.

Dr. Soma Roy Dey Choudhury, Assam University, EC member, NEICMA

Dr. Dimpi Chakravorty, Asstt. Professor, Tinsukia Commerce College, Tinsukia.

Dr. Pradip Kr. Haloi, Asstt. Professor, Tinsukia Commerce College, Tinsukia.

Dr. Clinton Sengra Basumatary, Asstt. Professor, Tinsukia Commerce College

## Executive Committee of NEICMA

Sl. No.	Name	Designation
1.	Prof. Amrit Pal Singh	President
2.	Prof. Debabrata Das	Vice-President
3.	Prof. Tasi Kaye	Vice-President
4.	Prof. Ambika Prasad Pati	General Secretary
5.	Dr. Dipankar Malakar	Joint Secretary
6.	Dr. Soma Roy Dey Choudhury	Joint Secretary
7.	Dr. Himadri Barman	Joint Secretary (IT)
8.	Dr. Jasojit Debnath	Treasurer
9.	Prof. Sanjeeb Kumar Jena	EC Member, Arunachal Pradesh
10.	Dr. Sange Gombu	EC Member, Arunachal Pradesh
11.	Prof. Amalesh Bhowal	EC Member, Assam
12.	Dr. Horen Goowalla	EC Member, Assam
13.	Prof. A. Rajmani Singha	EC Member, Manipur
14.	Ms. Moirangthem M. Chanu	EC Member, Manipur
15.	Prof. Kailash Chandra Biswal	EC Member, Meghalaya
16.	Dr. Sankar Sarma	EC Member, Meghalaya
17.	Dr Ratan Kaurinta	EC Member, Nagaland
18.	Dr. A. N. Shankar	EC Member, Sikkim
19.	Ms. Prasansha Dong	EC Member, Sikkim
20.	Prof. Chinmoy Roy	EC Member, Tripura
21.	Dr. Basudeb Bhattacharya	EC Member, Tripura
22.	Prof. Ganga Prasad Prasain	Vice Chancellor, Tripura University
23.	Prof. Pranjal Bezborah	Ex-Officio Member

## CONTACT DETAILS

### Conference Secretary

Dr. Chaytanya Bora

Principal

Tinsukia Commerce College, 7002800049

### Conference Convener

Dr. Surajit Saikia

Tinsukia Commerce College, 7002493709

### Conference Co-Convener

Dr. Dipankar Malakar

Joint Secretary, NEICMA, 9707417031

Websites [www.neicma.in](http://www.neicma.in)

<https://conference.neicma.in>