



Call For Papers
10th Annual Conference of
North East India Commerce &
Management Association (NEICMA)



&

International Seminar on
**Decoding Indian Knowledge System: Application of
Ancient Knowledge and Sustainable Practices in
Commerce and Management
(Blended Mode)**

Date: 13th and 14th November, 2026

Venue: Bodoland University, Kokrajhar, Assam

Organised by:

Department of Commerce

Bodoland University, Kokrajhar, Assam, India

Dear Esteemed Academicians, Guests, Scholars, and Industry Leaders,

It is our great honour and privilege to invite you to the 10th Annual Conference of the North East India Commerce and Management Association (NEICMA) & International Seminar on “Decoding Indian Knowledge System: Application of Ancient Knowledge and Sustainable Practices in Commerce and Management.” This prestigious event will take place on November 13th and 14th, 2026 and will be hosted by the Department of Commerce, Bodoland University, Kokrajhar, Assam, India.

ABOUT NEICMA

The North East India Commerce and Management Association (NEICMA) is an academic forum of Commerce and Management educators working in Colleges/Universities and Institutes in the North Eastern states of India and its HQ at Gauhati University. Established on 4th July 2015 with primary objectives of

- i) fostering stronger relationship amongst the Commerce and Management teachers working in Colleges and Universities.
- ii) promote/ popularise Commerce and Management education and research across the North Eastern States through conducting seminars/conferences/workshops etc. and
- iii) provide necessary inputs for policy formulations at various levels of different state governments of North East India in the areas related to Trade/Commerce/Industry etc.

NEICMA has become one of the largest bodies of commerce and management teachers in the North-east region of India. At present, the association has about 350 plus life members from across the North Eastern states. The Association has successfully organised 1st to 9th Annual conferences, 10th monthly lecture series, conferred life time achievement awards to retired Commerce and Management teachers of the region and collaborating various events with universities and colleges of the region in particular and country in general.

ABOUT BODOLAND UNIVERSITY

Bodoland University, established under the Bodoland University Act, 2009 of the Assam Legislative Assembly on 28th February 2009, is a premier state university committed to academic excellence, research, and regional development in Assam's Bodoland region. With 17 postgraduate departments, 62 affiliated colleges, and diverse academic programmes aligned with NEP 2020, the University provides quality higher education supported by modern facilities, including a central library, technology incubation centre, hostels, and health services. Located at Rangilakhata, Debargaon near Kokrajhar, Assam, India, the University enjoys excellent connectivity and serves as an important academic hub for students, scholars from Northeast India and neighbouring countries.

ABOUT DEPARTMENT OF COMMERCE

Department of Commerce, Bodoland University, established in 2016 under the Faculty of Commerce and Management, is committed to excellence in teaching, research, and professional development. The Department offers FYIMP, M.Com. and Ph.D. programmes in Commerce, providing students with a strong foundation in accounting, finance, business, and management. Through a blend of academic rigor and practical exposure, the Department equips learners for careers in industry, entrepreneurship, research, and higher education.

HOW TO REACH BODOLAND UNIVERSITY

Bodoland University is located at Rangilakhata, Debargaon, approximately 8 km north of Kokrajhar town in Assam, and is well connected by road, rail, and air.

By Air

- The nearest airport is Rupsi Airport, approximately 70 km from the University.
- Other convenient airports include Lokpriya Gopinath Bordoloi International Airport, Guwahati and Bagdogra Airport, West Bengal which are connected to major Indian cities.

By Rail

- The nearest railway station is Kokrajhar Railway Station, located about 10 km from the University.
- Kokrajhar Railway Station is situated on the Northeast Frontier Railway network and is well connected to Guwahati, Kolkata, Delhi, Bengaluru, Chennai, Mumbai and other major cities of India.

By Road

- The University is easily accessible via National Highway 27 (formerly NH-31).
- Regular bus and taxi services operate from Kokrajhar town, Guwahati, Siliguri, and neighbouring districts.

Nearby Distances

- Kokrajhar Town: 8 km
- Kokrajhar Railway Station: 10 km
- Rupsi Airport: 70 km
- Bhutan Border: 40 km
- West Bengal Border: 45 km
- Bangladesh Border: 110 km

ABOUT KOKRAJHAR

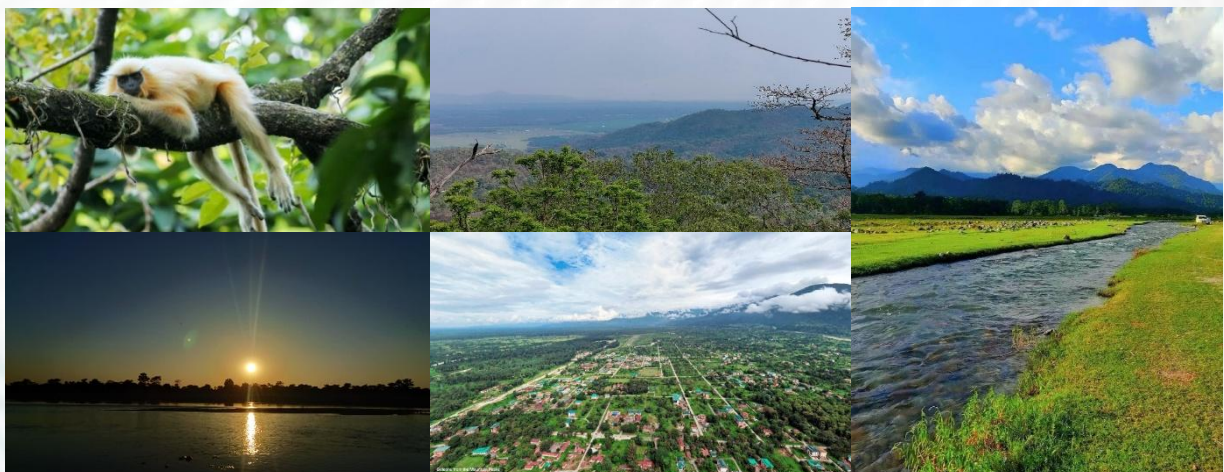
Kokrajhar, the administrative headquarters of the Bodoland Territorial Council (BTC), is situated on the banks of the Gaurang River in western Assam. Known for its rich cultural heritage, scenic beauty, and warm hospitality, Kokrajhar serves as an important centre of governance, education, and tourism in the region. The district is home to diverse ethnic communities, particularly the Bodo people, whose vibrant traditions, festivals, and cultural practices enrich the social fabric of the area.

Major Attractions

- Chakrashila Wildlife Sanctuary – Renowned for its rich biodiversity and as one of the few habitats of the endangered Golden Langur.
- Raimona National Park – Assam's sixth national park, celebrated for its pristine forests, diverse wildlife, and breathtaking landscapes along the Indo-Bhutan border.
- Kokrajhar Museum – Showcases the cultural heritage, traditional artifacts, costumes, and history of the Bodo community and other indigenous groups.
- Baokhungri Hill – A picturesque hill destination offering trekking opportunities and panoramic views of the surrounding countryside.
- Saralpara Picnic Spot – A popular eco-tourism destination near the Bhutan border, known for its streams, waterfalls, and natural beauty.
- Kokrajhar Town – Known for its vibrant markets, local cuisine, handicrafts, and cultural festivals that reflect the unique traditions of the region.

Nearby International Destination

Gelephu, Bhutan (Approx. 57 km from Kokrajhar) – A gateway to southern Bhutan, Gelephu is emerging as a prominent destination with the development of the Gelephu Mindfulness City (GMC). Rooted in Bhutan's philosophy of Gross National Happiness, one can enjoy its unique blend of economic progress, environmental sustainability, and mindful living.



CALL FOR PAPERS

Original and unpublished research work and practical experiences in the given thematic areas are invited for the conference.

THEME

Decoding Indian Knowledge System: Application of Ancient Knowledge and Sustainable Practices in Commerce and Management

SUB-THEMES OF THE CONFERENCE

- Indian Knowledge System and Economic Thought
- Ancient Trade Practices and Modern Business Models
- Ethics and Corporate Governance in Indian Philosophy
- Sustainable Development through Traditional Practices
- Indigenous Entrepreneurship and Rural Economy
- Role of IKS in Financial Management and Banking
- Digital Transformation and Traditional Wisdom
- Green Business and Circular Economy
- Women Empowerment in Traditional Economic Systems
- Case Studies of Traditional Sustainable Practices
- Inclusive growth models in India and Worldwide
- **Emerging Trends and Issues in Commerce and Management:** (*Banking and Finance, Human Resource Management, Marketing, Entrepreneurship, Accounting, Tourism, Global Trade, ESG framework, Digital Economy, financial inclusion, startup ecosystem, AI & ethics, Research in Commerce & Management*)

SUBMISSION GUIDELINES

- All submissions must be in English language.
- Papers should have a concise and meaningful title, followed by an abstract (Max 250 words), and 4-5 Key words. The main body of the manuscript should include (i) Introduction, (ii) Literature review, (iii) Objective(s) of the study, (iv) Research questions/Hypotheses, if any, (v) Research Methodology, (vi) Findings and conclusion. The manuscript should also contain a reference list. APA 7th edition citation style should be followed for referencing. The manuscript should not exceed 5000 words including Tables, Graphs and Charts.
- The first page of the manuscript should carry the title of the manuscript and should have the details of the author(s), his/her designation, affiliation, address, email id and the contact number.
- The manuscript should commence from the second page with the title of the manuscript written at the top. The details of the author(s) and his/her other details should not be part of the manuscript except the first page.
- The manuscript should be formatted in Times New Roman, 12-point font size. Main headings should be bold, concise, and clearly defined.
- The document should be single-spaced, aligned as justified, and formatted on an A4 sheet with 1-inch margins.
- Figures and tables should be placed as close as possible to their citations in the text.
- The paper must be original, not previously presented or published, and must not exceed similarity of more than 10% for best paper competition. A similarity report should be submitted along with the manuscript.

SUBMISSION PROCESS

Submission is to be made only through online mode. The MS word document of the manuscript needs to be submitted by scanning the QR code below. The maximum size of the file should not exceed 10MB.



PAPER PUBLICATIONS AND AWARDS

- Full papers submitted on or before the last date will be published either in the Seminar/ Conference Proceedings or edited books (ISBN), and are expected to be released during the time of the event. Some of the good quality papers will be published in peer reviewed journals after revision.
- Certificates for both participants and Research Paper Presenters, along with kits, will be provided. Co-authors will also be provided the same subject to registration.
- Cash prize and certificates of the Best Paper Award will be provided. Those who submit their full paper on or before the due date are eligible for the competition.
- A separate session for research scholars and students will be conducted, and the best presenter award will be conferred with a cash prize and certificate.

SELECTION PROCESS

In the first round, one outstanding paper will be chosen from each technical session. In the second round, the authors of the selected papers will present their work before a jury. Based on the jury's evaluation, the Best Paper Awards will be conferred.

REGISTRATION PROCEDURE

Registration is only available after the acceptance of Abstract for paper presenters. Delegates/participants (Without Paper Presentation) may scan the QR code below for Registration. Participants must enter their payment details and other required information during the registration process.



REGISTRATION FEES

1	NEICMA Life Member	₹ 2000	With accommodation of 2 nights
2	Non NEICMA Life Member	₹ 2000	Without accommodation**
3	Foreign Delegates from SAARC	\$50	With accommodation of 2 nights
4.	Foreign Delegates other than SAARC	\$100	With accommodation of 2 nights
5	Research Scholars	₹ 2000	With accommodation of 2 nights
		₹1000	Without accommodation
6	PG Students	₹1800	With accommodation of 2 nights
		₹800	Without accommodation

***Registration Fee includes seminar /conference kits, certificate, breakfast, lunch, and dinner for 2 days.**

**** Accommodation for Non NEICMA Life Members may be arranged on a payment basis.**

Note: There is no restriction on the number of co-authors. All authors and Co-authors must register by paying the fees if they want to receive seminar/conference certificates. At least one of the registered participants must be present at the seminar/conference for the presentation (either online or offline).

PAYMENT DETAILS

Account Name: Department of Commerce, BU

Account number: 43852915725

IFSC: SBIN00064383

Bank Name: State Bank of India

Branch Name: Bodoland University

Bank Address: Bodoland University Campus, Rangalikata, Deborgaon, Kokrajhar, 783370

Important Dates

Last Date of Abstract Submission	30 th September 2026
Last Date of Full Paper Submission**	1 st October 2026
Last Date of Registration	9 th October 2026
Seminar and Conference	13 th and 14 th November, 2026

**** for those who wish to include in the competition and publication**

Core Organising Committee:

Chief Patron: Sjt. Hagrama Mohilary, Hon'ble Chief, BTC

Patron: Prof. BL Ahuja, Hon'ble Vice Chancellor, Bodoland University

Chairperson: Prof. Amalesh Bhowal

President, North East India Commerce and Management Association (NEICMA)

Convenor: Prof. A. Rajmani Singha

General Secretary, North East Commerce and Management Association (NEICMA)

Conference Secretary/Organising Secretary: Prof. A. Ibemcha Chanu

Professor and Dean, Faculty of Commerce & Management Studies, Bodoland University

Conference Convener: Prof. Arabinda Debnath

Head, Department of Commerce, Bodoland University

Conference Co-Conveners:

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Dr. Jasojit Debnath, Treasurer, NEICMA

Dr. Rajesh Deb Barman, Department of Commerce, Bodoland University

Dr. Tanuja Basumatary, Department of Commerce, Bodoland University

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Mr. Ringsar Basumatary, Department of Commerce, Bodoland University

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